Albert Saiz’s latest working paper, “Technology and Incentives”, discusses the role of technology in fostering the development of multifamily housing. The paper outlines a toolkit that can be used by governments, developers, and communities to deploy more effective affordable housing programs. The toolkit addresses the main caveats and advantages of multifamily development, providing a framework for policymakers and practitioners.

Siqi Zheng, the new SSRN working paper, “Quantifying the Financial Value of Building Decarbonization Technology”. This paper examines the financial value of building decarbonization technology in the context of future uncertainties. The analysis shows that finding ways to adopt decarbonizing technologies will be crucial for the global transition to a greener society. The paper discusses the implications of technological advancements, market dynamics, and policy frameworks for the real estate industry.

Economics Lab) and Hans Hanschke (MSRED ’23) joined CRE as a Thought Leader Lecture Series, which focuses on real estate development, investing, and technology. The series aims to provide insights and networking opportunities for professionals in the field.

The Sustainable Urbanization Lab at MIT/CRE is interviewing practitioners for a new study. The study is focusing on how cities can provide more affordable housing. Prospective participants are encouraged to submit revised papers to a planned special issue of the Journal of Urban Affairs. The deadline for papers is May 8.

The CRE Lecturer, Juan Palacios, spoke at the AREUEA-ASSA Conference January 2024 in San Antonio, Texas. His presentation addressed the impact of technology on real estate investments and the role of lenders and investors in the global transition to a greener society.

Kirstin Brown (MSRED ’98), Anthony Flanagan (MSRED ’91) of Boulevard Development LLC, and Natasha Sadikin (MSRED ’19) were honored at the inaugural MIT Asia Real Estate Initiative Awards. The honorees were recognized for their contributions to the real estate industry.

Siqi Zheng met with Alejandro Valdez, develop an integrated framework that combines energy modeling with investment analysis to support adoption of decarbonizing technologies under future uncertainties. Findings show that climate risk is an important consideration for lenders and investors. The framework can be used to assess the financial value of building decarbonization technology.

The MIT Asia Real Estate Initiative at MIT/CRE will host the first MIT Asia Real Estate Symposium in June 2023. The symposium is focused on real estate development, investing, and technology. The program has several sessions, including a special issue of the Journal of Urban Affairs. The deadline for submissions is May 8.

CRE MONTHLY BRIEF

What is the tradeoff between privacy concerns and benefits of data-driven solutions? Data is everywhere – think of the services in our lives suggesting what to purchase, which movies to watch, who to call, and even where to drive. However, the tradeoff between privacy concerns and benefits of data-driven solutions is a complex one. While data can be used to improve decision-making and provide personalized experiences, it also raises concerns about individual privacy and security. The issue is particularly relevant in the context of the global transition to a greener society. What business and policy levers are most effective at guiding the transition to a more sustainable future?

Are you looking to learn more about how climate risk can impact real estate investments? Join us for an informative webinar on climate risk in real estate. The webinar will be held on April 25 at 11 AM EDT. The webinar will cover climate risk analysis and discussant of the session, “Building Urban Society”.

The CRE Professional Certificate Program in Real Estate Finance & Development, is an online short course from MIT. The program teaches real estate professionals how to capitalize on cutting-edge technologies and trends in the real estate industry. The program is running June 4-16, 2023. The program is focused on real estate development, investing, and technology. Complimentary tickets are available for early bird registrations.

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Women interested in real estate careers are encouraged to participate in the Women in Real Estate Mentorship Program. The program provides opportunities for women to network and connect with professionals in the industry.

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MIT/CRE welcomes all to our events, seminars, and conferences. See Events Calendar for more information.