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MENS, MANUS, AND MACHINA (M3S)

## July 10, 2024

#### In 2023

- 42M passengers
- 256K air-crafts
- 1.8M air-freight

### **Connect Singapore to 145 cities, 49 countries**



#### **Traffic Flow: Stable Increase Since 1989**

Data Source: ICAO







Photo by Rids- unsplash





### **Emergence of new hubs: Doha, Dubai**

Singapore



Still very **central** in the air traffic network

**Eigenvector centrality :** crucial connections to major hubs







# How can Singapore's connectivity in the air traffic network support national economic development?







### **Global Business Connections**

#### Data: ORBIS

- 400M companies
- 30 years

Network-based Approach

- Nodes: cities
  Links: MNC business relations
- Increase in the number of MNC locations worldwide
- Growth in revenues
- Intensification of business relations Singapore-Asian cities











### **Preliminary Insights: Correlation Air Traffic- Economic Outcomes**

**Country-Level** : number of headquarter-subsidiary relationships is positively associated with the number of flights between two countries

**City-Level** : number of headquarter-subsidiary relationships is positively associated with the number of flights between Singapore and the other city

	Branches	Subsidiaries
Intercept	-97.39***	-62.85
	(0.08)	(0.05)
Singapore Indicator	-4.09***	-1.46***
	(0.25)	(0.02)
Singapore Indicator x Flights	0.39***	0.10***
	(0.03)	(0.00)
Island Indicator	4.14***	2.03***
	(0.02)	(0.01)
Island Indicator x Flights	-0.58***	-0.22***
	(0.00)	(0.00)
Contiguous Indicator	-5.62***	-1.10***
	(0.26)	(0.03)
Contiguous Indicator x Flights	0.21***	0.04***
	(0.02)	(0.00)
log Avg Annual Flights 2018-2022	0.35***	0.16***
	(0.00)	(0.00)
Observations	972	4349
Pseudo R <sup>2</sup>	0.85	0.66
Residual Std. Error	2534.94 (df=959)	2976.85 (df=4336)
Note:	*p<0.1; **p<0.05; ***p<0.01	







Industry-based classification Eckert et al. (2022)

A) Service VS non-serviceB)High-skill vs. low-skillC) High-trade vs. low-trade

Gravity model: Extensive Margins  $\rightarrow$  Likelihood Intensive Margins  $\rightarrow$  # of MNCs



### Flight connectivity significantly impacts headquarter-subsidiary(/branch) location choice

The effect is strongest for companies in high-skilled, highly tradable service industries









